



Teesside
University



BMS

make learning happen



**TEESSIDE
UNIVERSITY
MBA**

Master of Business Administration

The University

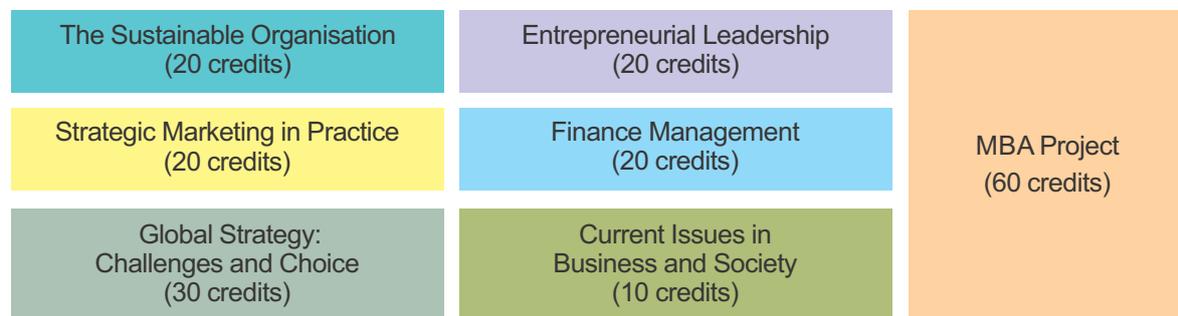
Teesside University UK generates and applies knowledge that contributes to the economic, social and cultural success of students, partners and the communities we serve. Through education enriched by research, innovation, and engagement with business and the professions, we transform lives and economies.

Teesside University MBA

Blended Learning in Sri Lanka

Teesside University Business School has a rich and deeply embedded culture of innovation and enterprise where academic theory is explored through real-world examples within a supportive but challenging learning environment. The MBA develops leaders with the skills, knowledge and mindset to make a real, practical difference to people lives and success of the businesses and economies.

MBA Programme Structure



Module Description

The Sustainable Organisation

This module introduces the learner to the concept of the sustainable organisation, with a particular emphasis towards socio economic impact. Learners will analyse the relationship between various stakeholders' and evaluate the relationship between entrepreneurship, philanthropy and sustainability. Learners will gain an understanding of business in society and contemporary issues relating to philanthropy. Learners will consider the role of government and policy-makers in shaping the legal, fiscal and cultural context for philanthropy and classical economics and the role of the rational economic organisation.

Programme overview

On completion of the MBA, you will:

- Think and act entrepreneurially to lead through uncertain and rapidly changing conditions in the global business environment.
- Be responsible leaders who are able to work with a diverse range of teams, in a variety of cultural contexts.
- Be international in their outlook and understand the challenges and opportunities the global business environment presents businesses.
- Possess a deep understanding of the functions of business and appreciate the importance of functional collaboration to achieve goals.
- Be self-reflective practitioners with awareness of their self-identity and values.
- Understand the importance of the role of business in society.

Entrepreneurial Leadership

Module considers the nature of entrepreneurial leadership, with a specific focus towards structure, culture and strategy. The learner will utilise a range of case studies and live examples and inspect selected strategy development concepts, linked to public, private and third sector organisations. The learner will evaluate the relationship between entrepreneurial leadership and organisational performance. A particular aspect of this module is the importance of developing an organisation and the strategic capability of the team. Management of change is critical in business and emphasis is placed on the notion that in order to manage change effectively, the leader must embrace it, create it, shape it and implement it at speed.

Strategic Marketing in Practice

This module will provide students with the skills and knowledge required to develop Strategic Marketing Plans underpinned by a project-based consultancy programme in Strategic Marketing. Providing relevant theory and concepts of planning and control, finance, marketing planning and the consultancy process. Students will be required to take a brief from a client, formulate a structured and systematic marketing research plan and produce a strategic marketing report in response to the clients' needs.

Current Issues in Business and Society

The world we live in today is rapidly changing and presents a myriad of challenges, opportunities and, often, dilemmas for business and society more generally. In this module, learners will be exposed to the latest issues facing business and society, but from a multidisciplinary perspective - drawing upon thought leadership from a combination of disciplines, such as business, social sciences and the humanities. The aim of this approach is to develop learners' critical thinking skills and to expose them to a range of different perspectives in order to enhance their responsible managerial decision-making skills. The module will, in part, take inspiration from the United Nations' 17 Sustainable Development Goals (SDGs) as a basis for topical content, but given the dynamic nature of the global business environment, the content will be very much based on what is happening in the world at the time of delivery. In addition, this module will provide inspiration and ideas for research (e.g. the dissertation), with the hope that learners will take a much more critical approach to their research - given the exposure to a wider theoretical and contextual base.

Duration: 18 months

Entry Requirements

Applicants are expected to hold an Honours Degree or equivalent professional qualification with minimum of two years of work experience. You may submit your qualifications and the details of work experience for assessment by University.

Global Strategy: Challenges and Choice

As the global business environment becomes ever more complex and volatile, there is a need for organisations of all shapes and sizes to think and act more entrepreneurially, innovatively and creatively in order to be able to change and adapt. This interdisciplinary module will provide learners with an understanding of the internal and external factors that impact strategic decision making. Learners will be introduced to a variety of strategic theories, tools and concepts, but all in the context of the external environment and its impact on strategic challenges and choices. Learners will be exposed to a variety of academic and practical material that they can apply to their own organisation, or a live case organisation in order to appreciate the importance of developing and implementing innovative strategic plans for the success.

Finance Management

This module is designed to provide both a theoretical and practical insight into a range of finance management techniques. The module examines the means by which financial information is used to inform the effective management of an organisation, including decision making and control, performance management, and investment management. The module also covers the relevance of financial information on management behaviour, and on key decisions in related areas such as risk management and environmental impacts.

MBA Project

This module requires individuals to integrate learning and development and synthesise knowledge and understanding of theory and practice through its application to organisational issues, which are demonstrably concerned with development within the organisation(s). Students work towards this through undertaking a major project related to a business issue of significance within the organisation(s).



BMS, Sri Lanka

Business Management School (BMS) enters its twentieth year of success in higher education and training in Sri Lanka with commitment to quality and excellence. It provides an intellectually stimulating environment that blends traditional and student-centred learning through inspirational teaching and research opportunities. Blended learning allows candidates to balance the demands of work, home and study in the what that suits them best.



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