

Balancing
Work,
Study &
Home



Graduate Diploma in Management

Pre-Masters Degree Programme



An institution with growing reputation

After 36 years of my career at the Central Bank, I am pleased to provide BMS with strategic leadership moulding it into an institution with unparalleled reputation for quality learning and dissemination of knowledge.

BMS is entering its twelfth year of success in adopting a modern approach to education in association with the best of the British education system, while incorporating the flexibility of the module credit system leading to a British degree.

BMS's speciality is its focus on the choice of its courses with international recognition and the blended approach on the learning process by mixing traditional, resource based and student centred learning.

People need continuous learning and they demand a learning method which is flexible and effective. This is exactly what you will experience in your programme – Graduate Diploma in Management.

BMS is the first institution to introduce an AMBA accredited University of Leicester MBA and Northumbria University's Honours Degrees in Leadership and Management and Business and Management in Sri Lanka.

We take learning to people rather than people to learning.

A handwritten signature in black ink, appearing to read 'W A Wijewardena'.

W A Wijewardena
President, BMS

Mr. Wijewardena held the positions of Deputy Governor of Central Bank of Sri Lanka, Chairman of the Institute of Bankers of Sri Lanka and Chairman of the Sri Lanka Accounting and Auditing Standards Monitoring Board during 2000-2009.

Certificate awarded by
edexcel 

Graduate Diploma in Management

Graduate Diploma in Management (GDM) programme provides an analytical and rigorous management education which will enable candidates to acquire key knowledge and skills which are required for effective first and middle-level management.

Programme accreditation

The academic quality management systems of GDM are accredited and the certificate is awarded by Edexcel, UK which is an internationally recognized body which ensures and certifies academic quality.

Aim and Objectives

The aim of the Graduate Diploma is to enable and encourage candidates to apply learning at work on operational to strategic issues, and to take actions using new skills and competencies.

On successful completion of the programme, students will be able to:

- Understand and apply the key concepts which underpin management and organisation.
- Analyse and evaluate strategic management issues and making sound business decisions.
- Demonstrate and act upon in the light of experience at individual, organizational and contextual levels.



“

Well structured course, dedicated teaching and professional staff;
You can't really ask for better.

Dima Balendran
Nations Trust Bank ”

Programme Structure

The Graduate Diploma in Management is made up of six (6) modules at National Qualification Framework (NQF) Level 6. It comprises a total of 120 credits. The programme can be completed within one academic year.

Assessment

Each module is assessed by a closed book examination and/or a written assignment. The Professional Project requires the student to produce a project report or extended essay (5,000 words) based on an independent research into an area of business or management that interest them.

Module	Module Code	Study Hours	Credits	Assessment
Management Fundamentals	GDM 101	200	20	Exam
Managing People	GDM 102	200	20	Assignment
Managing Finance	GDM 103	200	20	Exam
Marketing Management	GDM 104	200	20	Assignment
Research Methods (Business)	GDM 105	100	10	Project Proposal
Professional Project	GDM 106	300	30	Project



The student support services at BMS make the learning enjoyable.

Sanshia Dabrera
Mast Industries



Programme Modules

Management Fundamentals

The importance of management theory; managing in a global environment; managerial ethics and Corporate Social Responsibility (CSR); strategic and operational planning; fundamentals of organising; leadership in organisations; and the importance of control.

Managing People

Structure, People, and Organisations; organisational culture; power and control; motivation; groups and team work; and Human Resource Management (HRM).

Business Research Methods

Research process and selecting a suitable topic related to business or management; literature review; the role of quantitative and qualitative research methods; developing a research question and ethical considerations in research; and structuring a research proposal.

Managing Finance

Corporate financial structure and regulatory framework; the environment of accounting; accounting framework; key financial statements; working capital and cash flow statements, management accounting information and interpretation; and investment appraisal.

Marketing Management

Introduction to strategic marketing management; market oriented strategic planning; marketing research and scanning the marketing environment; consumer buying behaviour and organisational buying behavior; target marketing; segmentation, targeting, positioning; service marketing; and integrated marketing communication.

Professional Project

The Professional Project is the culmination of a candidate's learning process in the modules. It will allow students to complete a project report investigating a selected topic. The study undertaken should be built on knowledge, skills, and understanding acquired in the other modules.



“

The course made me think in ways I've never thought before.

Niroshan Kularathne
Seylan Bank ”



Gayana (MAS Holdings), Sashikala (Bileeta), Charith (Millennium IT) and Suvimali (MAS Holdings) prepares for group presentation as a part of assessment for marketing management module.

Duration

One academic year.

Entry qualifications

A Diploma from a recognised institution with minimum of 2 years of work experience and above 23 years of age.

Resources

- All core original text books
- Regular lectures and workshops
- Industry expert guest lectures
- Reference library

Lecture schedule

Sundays 9 am – 1 pm.

Progression

On successful completion of GDM students may enter the Bachelors or Masters Degree pathway with the option of studying the degree programme in Sri Lanka or UK.

- Digital library
- Wi-Fi facility
- Modern class rooms
- Personal tutor sessions

FAQ's

What is the progression pathway?

On successful completion of GDM, candidates may enter the final year of Bachelors Degree in Business or they can directly enter Masters Degree in Business. Northumbria University, UK recognises GDM for its Bachelors and Masters Degree pathways.

Can we study the degree programmes in Sri Lanka?

Yes, you can study and complete the British degree programmes in Sri Lanka or UK.

Who awards the certificate for GDM?

The certificate is awarded by Edexcel, UK which is the largest awarding body in the UK. Edexcel is respected across the world (in over 100 countries) as an advocate of quality education standards.

Can I study GDM programme by distance learning?

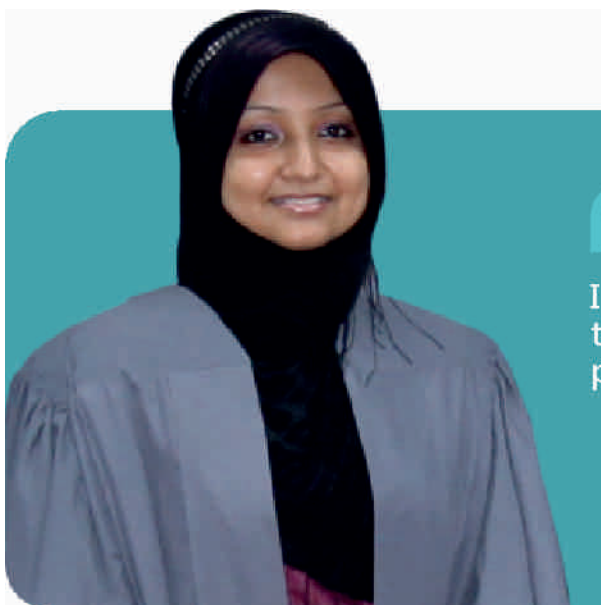
Yes. We have developed distance learning resources and currently we have students in Middle East, Maldives, India and Bangladesh.

How does distance learning work?

On registration, you will receive the core text books and study plan with a personal tutor assigned for the module. Sufficient online resources including lesson slides are available and we arrange examinations in your country through independent supervisors.

How to apply?

You may download an application from www.bms.lk and we recommend you to visit BMS. For further details, contact degree@bms.lk or 077 777 0899.



I found the right pathway through GDM and more prepared for degree studies.

Razia Roshandeen
HSBC





Ishani De Silva
MAS Holdings



Ajeewan Arumugam
Duosoft



Wathsala Mendis
Brandix



We genuinely had the best learning
experience at **BMS**



Nayoma De Silva
Cathay Pacific



Reesha Mariyum
Maldives



Rizwan Raffeq
MediGain



make learning happen

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