



“ I feel the degree has strengthened my intellectual and **inter-personal** skills. ”

**Shehani Vindaya**  
Northumbria Graduate UK

Complete the  
British degree  
in Sri Lanka

## Entry Qualifications

- BMS - Graduate Diploma
- BMS - Advanced Diploma
- IBSL - DBF(4 core subjects) or ACBF
- CIMA - Managerial Level
- CIM - Professional Diploma
- ACCA - Knowledge and Skills
- EDEXCEL - Higher National Diploma
- NIBM - Higher Diploma
- NCC - Int. Advanced Diploma
- IPM - PQHRM (Stage II)
- ABE - Advanced Diploma or other equivalent qualifications

# BA (Hons) Business & Management

Complete the final year in Sri Lanka

# University

## Northumbria University and Newcastle Business School

Northumbria University, based in Newcastle (UK) maintains a reputation as one of Britain's best modern universities and takes pride in the quality of teaching. Northumbria University's Business Faculty is known as Newcastle Business School (NBS) which is the largest centre of business and management education in the North of England, and one of the largest Business Schools in the UK. Newcastle Business School offers a wide range of full time, part time and distance learning programmes aimed to develop your career potential as forward thinking leaders and managers.

## University Regional Centre

BMS is the Northumbria University Regional Centre for Sri Lanka and Maldives and it is successful in providing a novel learning process with an intelligent blend of traditional, resource based and student centred learning. BMS has earned a reputation for delivering high quality, dynamic and business relevant programmes in association with UK universities.

# Programme

## BA (Hons) Business and Management

BA (Hons) Business and Management programme (final year) is an innovative undergraduate degree programme which builds upon your prior study as a progression towards the degree. The programme is delivered over 12 months commencing with induction in Sri Lanka by university lecturers to introduce the students to the learning resources, tutors, modules and assessment. Students will then complete five modules and one professional project supported by tutors from the university and locally.

## Course Structure

<b>Leadership</b> 20 credits	<b>Understanding Strategy</b> 20 credits	<b>International Finance and Financial Management</b> 20 credits
<b>Dissertation or Work Based Project</b> 30 credits	<b>Personal Impact</b> 10 credits	<b>Contemporary Management Practice</b> 20 credits

# Module Synopsis

## Understanding Strategy

This module is intended to develop your awareness and critical evaluation of strategic management by assessing the impact of the business environment on organisations. The nature of practicing strategy will be evaluated by reviewing the tools and activities involved when formulating strategies. The concept of corporate social responsibility will be central when discussing the above topics by assessing the role of stakeholders in organisations. Case studies describing practical examples of formulating strategies in organisations will play a major role in your learning process. This module is assessed by means of a 3000 word, written report.

## Leadership

Being able to lead, develop and support individuals and teams is vital in enabling others to maximise their contribution and for achievement of the organisation's vision. This is the focus of this module. It aims to consolidate and develop your understanding of the theories and principles of effective leadership and examine the differences between management and leadership. This module will help you appreciate the issues and complexities involved in leading and how this is related to successful implementation of business strategy. It will also enable you to reflect on your role as an existing or aspiring leader of others and enhance your understanding of the importance of effective delegation, motivation and development of employees. The module is assessed by a written report which requires you to consider your current leadership traits and areas for improved leadership practice.

## Contemporary Management Practice

This module is intended to develop your understanding of contemporary issues in management and organisational behaviour and subsequent ability to understand the process adopting such innovative practice. The role of organisational learning, workplace design, transformation and knowledge sharing in leading and managing cultural change in order to create a climate for innovation will be emphasised as well as the importance of developing a strategy to support change throughout the life of change strategy. Assessment will be by means of a live project, working alongside an employer in the analysis of a contemporary organisational case study. You will be required to complete an individual report discussing the application of contemporary management practice and its relevance to the case study.

## Personal Impact

This module is intended to develop your understanding of your role and relationships with others, in the context of your own organisation. It aims to enable you to view continuing professional development as a key to maximising your performance in the role and workplace. This module will encourage you to embark on the process of personal, interpersonal and professional knowledge and skills development by evaluating your knowledge, skills and competence in the light of job requirements and personal aspirations.

## International Finance and Financial Management

Financial Management for international companies involves not only examining the fundamentals of investment choice, capital structure and dividend decisions, but also the continuously changing international environment. This module is designed to allow the student to show an appreciation of some of the most pressing contemporary financial issues facing companies today in the international environment as well as to be able to apply the impact of these to the creation of wealth and value by managers.

## Dissertation or Work Based Project

This module is designed to promote personal development and a range of inter-personal, intellectual and practical (functional) skills and is demonstrated through an individually negotiated real-time work-based project that will be of benefit to the learner's employing organisation. The project will focus on an organisation-based issue and seek to develop skills in the diagnosis of problems, research and analysis, development of strategies to address problems, and techniques of presentation.

# Sri Lankan students' favourite British University



## Institute of Personnel Management (IPM) Degree Pathway



Ms Gill Westaway, Country Director, British Council hands over the letter of recognition for IPM qualification to IPM President Mr. Lalith Wijetunge.

## Institute of Bankers of Sri Lanka (IBSL) Degree Pathway



Central Bank of Sri Lanka delegates visited Northumbria University UK.

## National Institute of Business Management (NIBM) Degree Pathway



Mr. John Hartwright, Head of Admissions, Northumbria University UK hands over the letter of recognition to Dr. Weerasinghe, Director General, NIBM.

## CIMA Degree pathway



Mr Bradley Emerson, Regional Director South Asia and Middle East, CIMA receives Northumbria University Degree with CIMA confirmation document from Mr Neil Slater, Head of International Student Recruitment, Northumbria University in presence of British Deputy High Commissioner, Mr Mark Gooding.

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